

Kate Pittard

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Experience

MacPeople

October 2005 - Present, San Francisco, CA
Graphic Design Contractor

Worked on annual reports, corporate collateral and identity materials. Some companies include Blue Shield, Working Assets and Finger Design.

Rhythm & Design

January 1999 - Present, San Francisco, CA
Graphic Design Agency - Principal

Produced innovative designs for logos, brochures, magazine advertising, game packaging, web design and other services. Executed all elements of business operation, from color-correcting to press checks. Clients include UCSF Radiology Dept., UCSF Medicine Dept., Cagwin & Dorward Landscape Architects, Hotel Net Direct, Flying Colors USA, Studio Pagliarulo - Munson Gallery, Sausalito Travel.

Winning Directions

October 2000 - November 2004, South San Francisco, CA
Senior Graphic Artist

Won 1st place Pollie awards for initiative/referendum and membership political mail, in addition to distinction in other categories. Designed and art directed for mailers, logos, identity packages and marketing materials. Trained in pre-press for color-correcting, file preparation and technical troubleshooting.

The New Mexican

December 1998 - August 2000, Santa Fe, NM
Art Director/Senior Graphic Designer

Designed Pasatiempo, Spanish Market and other special section publications, including cover, page design and layout—received Addy citations. Copy Editor for Eldorado Regional Edition newspaper.

Cisneros Design

December 1995 - June 1997, Santa Fe, NM
Graphic Designer

Won Addy awards for logo design and print collateral, as well as other citations. Designed logos, magazines, newsletters, advertisements, identity packages, promotional items and more. Participated in concept and brainstorm sessions and made presentations to clients.

Center for Contemporary Arts

October 1994 - July 1995, Santa Fe, NM
Director of Communications

Edited, designed, wrote, and photographed for the bi-monthly calendar and quarterly newsletter with a circulation of 10,000. Coordinated marketing efforts and publicity. Organized special events and enrolled members.

KBAC 98.1 FM

May 1992 - March 1994, Santa Fe, NM
Assistant to Programming/Disc Jockey

Produced radio advertisements with music, voiceover and editing. On-air radio personality during weekend middays for a station transmitting at 100,000 watts reaching one million listeners.

Lefton Creative Works

November 1992 - September 1993, Santa Fe, NM
Graphic Designer

Developed graphic designs, art direction and typesetting in ads for print media, winning an Addy award. Responsible for advertising production such as typesetting and mock-ups.

Education

Mount Holyoke College BA May 1991 Music Major

Abilities

Expert proficiency in InDesign, Adobe Photoshop, Illustrator, Quark, GoLive, Director, ImageReady and HTML.